

Apply today and you could be...

A Marketing and Communications Adviser with the 'African Network for Prevention and Protection against Child Abuse and Neglect' (ANPPCAN) in Kampala, Uganda

What's the context and purpose of the role?

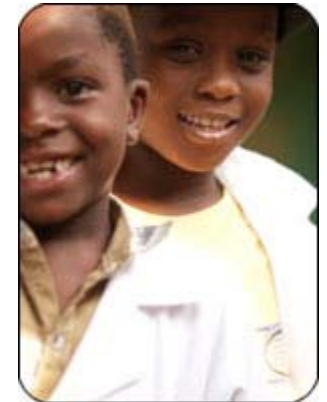
The ANPPCAN Uganda Chapter is part of a Pan-African organisation whose main concern is the status and welfare of children. The Uganda chapter's vision is a society that upholds the rights of children, free from child abuse and neglect. The organisation focuses its work on five strategic areas, including organisational development of those institutions responsible for the protection of children, providing direct support services to abused and vulnerable children and delivering advocacy work for child rights and protection. As a Marketing and Communications Adviser with ANPPCAN you'll develop a marketing strategy to effectively promote the organisation's work to a wider audience.

What does the role involve?

- Identify opportunities to raise awareness of ANPPCAN's activities amongst the local population and key stakeholders
- Working with staff and external stakeholders to gather materials for case studies and success stories and developing a mechanism to capture and use such information in the future
- Developing a long-term marketing strategy for ANPPCAN as an integral component of the organisation's overall strategic plan

What skills, experience and personal qualities are needed for the role?

You'll need a degree-level qualification in a relevant field and have at least 3 year's broad marketing and communications experience. Proven experience of developing marketing or communications strategies is essential. Ideally you will also have managed a team and have had exposure to PR and Media work. As with most VSO placements, creativity and resourcefulness are key, as you'll be working with limited resources. Flexibility and patience are also important qualities as you'll need to adapt to living and working in a different culture.



And the rest...

Landlocked Uganda lies across the Equator, bordering Tanzania, Sudan, Congo, Kenya and Rwanda. It's a naturally fertile country with 25% of its area covered in rivers, lakes and swamps. Uganda's climate is pleasant and comfortable. The average temperature is around 26 degrees with a rainy season from March to May and again in October and November. During the rest of the year, the weather is dry and sunny. You'll be based in the capital city Kampala which is less crowded than many other African cities with a population of around 1 million people. There's a friendly and social atmosphere with a real mix of people from all social, religious and tribal groups. On the social scene, the city has a variety of good restaurants, bars, clubs and cinemas so you shouldn't have trouble keeping busy in your free time!

We'll ask you to commit to 12- 24 months to make a sustainable contribution to our development goals. In return, we'll give you comprehensive financial, personal and professional support. We'll provide you with extensive training before your placement, and our support package includes a local living allowance, return flights, accommodation, insurance and more. When you return to your home country, we'll help you to resettle and many of our returned volunteers stay involved with us long after their placement ends. www.vso.org.uk/volunteering